

Regional News Nouvelles régionales



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Manitoba Jersey Cattle Club Annual Meeting: Success with a new format!

Innovative thinking often yields valuable results! The Board of the Manitoba Jersey Cattle Club (MJCC) did some hard thinking about the future of their association in 2009. They landed on ideas for raising breed visibility and make their association's work more effective.

Foremost among those ideas was determining if they could combine the MJCC annual meeting with the annual Manitoba Dairy Conference which is held in early December in Winnipeg. Manitoba Milk and Manitoba Holsteins had already joined forces at this very well-attended event. Given a green light the MJCC roared ahead with vigour and on December 3rd the meeting became a successful reality. Attendance tripled that of recent years and brought a great group of Jersey owners and industry partners together. Russell Gammon of Jersey Canada was invited to speak to the breakfast meeting. He presented a very upbeat message entitled "Celebrating The Jersey Miracle". National Extension Agent, Jean-Marc Pellerin was present as he began a few days of successful extension work in the province. These national staffers manned a Jersey display at an associated large trade show.



In addition production and classification awards were presented. National Director Matthew Graye updated members on actions by Jersey Canada. A new MJCC Board for 2010 includes: Steven Smith, President; Henry Delichte, Secretary-Treasurer; Matthew Graye as National Director from Man/Sask and fellow directors - Linda Pelletier, Alain Remond, Harold Sweetnam, Fred Schweigert and Bradley Bazinet. At an evening banquet attended by approximately 500 people MJCC awards for the highest herd average and top classification herd were awarded to the Bill and Tanja Van Dorp and Henry and Meredith Delichte families, respectively.

This shift in approach by the MJCC Board has reaped immediate visibility benefits for the breed and will continue to do so! Bravo for taking a great step ahead!

Manitoba Production Awards 2009

Top Production Herd: Van Dorp Dairy
7662 kg M 375 kg F 266 kg P Ave BCA: 252
Bill and Tanja Van Dorp - Petersfield

Top Classification Herd: St. Isidore Jerseys
Henry and Meredith Delichte - St. Alphonse

Top Yearling: Meadow Lawn Shiloh Kerri
6244 kg M 381 kg F 266 kg P Ave BCA: 275.3
Roswitha Holsteins, Steinbach

Top Two Year Old: Garsholm Hallmark Paulette
9661 kg M 442 kg F 357 kg P Ave BCA: 345.7
Van Dorp Dairy, Petersfield

Top Three Year Old: Wallsha Jace Nioma
10021 kg M 486 kg F 367 kg P Ave BCA: 313
Van Dorp Dairy, Petersfield

Top Four Year Old: Gentrice Senior Fiona
11412 kg M 477 kg F 443 kg P Ave BCA: 315.3
St. Isidore Jerseys, St. Alphonse

Top Five Year Old: Clanman Perimeter Dorie
10530 kg M 503 kg F 396 kg P Ave BCA: 294.3
Springmeadow Farm, Libau

Top Mature Cow: Clanman Remake Filly
9810 kg M 422 kg F 364 kg P Ave BCA: 272.3
Clanman Jerseys, Clanwilliam

For more information on the Jersey Breed in Manitoba,
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Be sure to check out our website at:

www.jerseycanada.com/jerseywest

JERSEY WEST